



## ENSURE THE SUCCESSFUL DELIVERY OF EVERY DOCUMENT

What happens when an e-mail or fax is rejected by a recipient's mail server? We are on it! DATAMATX has streamlined a process to reroute bounced emails using our newest offering: **Bounce2Print**.

**Bounce2Print** is a service that offers a way to reprocess a client's failed emails and faxes (those that are confirmed to have "bounced") through an existing print application, ensuring a successful delivery of the document to the customer when the default electronic delivery method is unsuccessful.

### How it Works

Bounce backs are typically received within eight hours of the initial send. Once "bounce" reporting is received, the input data files residing in the **Bounce2Print** input file repository are compared with the return entries, and any matches will trigger a new print job to be created from the original input data— but only for matching records.



A bounce back notifications is received



The returns are compared with the original records



A printed copy is triggered to be mailed



A report is created for client to update records

### SECURE FROM BOUNCE TO FINISH

During standard production runs for **Bounce2Print** customers, the client-provided input data is copied to a secure repository until "bounce" reporting is received and analyzed to determine if any records were deemed undeliverable. Afterward, the client input data is destroyed or archived based on the client's data retention preferences and data security policy. **Bounce2Print** meets all compliance criteria.

### RECONCILIATION AND REPORTING MADE EASY

**Bounce2Print** reporting is easily identifiable on all invoicing. Additionally, standard Bounce Reports will be provided to reconcile the number of bounces reported for which you are being billed. This transparency provides the reassurance of knowing how many of your communications are being delivered by the standard distribution method, and how many are being delivered by the alternate **Bounce2Print** distribution method.

### GET MORE FROM YOUR COMMUNICATIONS

**Bounce2Print** is more assurance that your critical documents reach their intended recipient, even when their preferred electronic means of delivery fails.\* The ability to include customized copy to communicate the reason for the change means you can worry less about calls from recipients inquiring why they received print instead of electronic documents. Consider it a safety net for your eDistribution recipients.

Interested? Call DATAMATX today at **800-943-5240** or email **sales@datamatx.com** and get **Bounce2Print** set up in as little as 2 weeks!

\*Bounce reporting and the Bounce2Print service rely on information returned from receiving mail servers. If a receiving mail server is not configured to send automatic email bounce reply messages, DATAMATX will not know if emails bound for that server were successfully delivered. And, therefore, failed deliveries to that email server will not result in a diversion to print distribution when using Bounce2Print®.