# Print and Digital Delivery of All Your Customer Communications

PREFERENCE DRIVEN, HIGHLY TARGETED PRINT AND ELECTRONIC OPTIONS











## Helping you build a better customer experience

With DATAMATX as your partner, your business will benefit from innovative programs that meet changing customer expectations and add more value to your print and electronic communications. Our continued investment in technology has made it possible to reduce the cost of producing your transactional communications while meeting customers' preferences for delivery through multiple channels.

DATAMATX



### We Have the Critical Certifications That Protect Your Company's Data

DATAMATX has implemented what is considered the tightest data and privacy controls in the industry with the certifications to prove it.

#### HITRUST CSF



The HITRUST Common Security Framework provides a mechanism for companies to address rigorous HIPAA standards. HITRUST CSF is also mapped to several other security frameworks, like NIST, PCI, CIS and GDPR. Some security frameworks allow businesses to address multiple security requirements using a single certification. The HITRUST Common Security Framework is a great example of this "assess once, report many" approach to certification.

Achieving this certification places DATAMATX among an elite group of organizations that have been able to meet the rigorous key compliance regulations and industry requirements for the security of protected health information (PHI).

PAYMENT CARD INDUSTRY (PCI DSS 3.2) & PENETRATION TESTING



FEDERAL
INFORMATION
SECURITY
MANAGEMENT
ACT (FISMA)/NIST
800-53 & PUB 1075
COMPLIANCE



The Federal Information Security Management Act (FISMA) is a United States federal law that makes it a requirement for federal agencies and contractors to develop, document and implement an information security and protection program.

#### SOC 2 TYPE 2

SOC (System and Organization Controls) 2 Type 2 is issued by independent certified public accountants to ensure service providers securely manage customer data. SOC 2 evaluates service providers based on the following principles: security, availability, processing integrity, confidentiality and privacy.



#### THE BENEFITS OF PRINT

Despite the widespread use of digital communications, print remains in demand for your transactional communications and offers a number of benefits.

Today, integrating print with digital communications is easier than ever, making it possible to readily respond to customer preferences, whatever they are.

Customize the white space on your statements, invoices and more with graphics and messaging that makes customers feel informed.







#### ADD THE VALUE OF ELECTRONIC BILL, STATEMENT AND NOTICE DELIVERY

The demand for secure electronic options has never been higher. Electronic presentment and bill payment eliminates both time and security risks while delivering communications to customers through their preferred channels.

If you need to quickly move to electronic delivery, we can help with a professional email template that links to your customer portal, attaches a PDF statement to the email or drives your customer to your web address to view and even pay outstanding bills.



We can easily convert your print communications to electronic delivery – a benefit to you and your customers.

COST-EFFECTIVE DIGITAL DOCUMENT DELIVERY OPTIONS

- Seamless e-bill presentment
- Customized online bill payment
- Payment tracking that saves time and postage costs
- Quick document retrieval in true fidelity

#### TAKE FULL ADVANTAGE OF EFFICIENT, COST-EFFECTIVE MAILING OPTIONS



Many customers still want critical documents printed and delivered straight to their mailbox. With our three redundant facilities, coupled with our knowledge, expertise and close ties with the USPS, your company can cost-effectively meet this demand. DATAMATX was the **first** business mailer to earn the rigorous **USPS Platinum Full-Service Certification**. We will always obtain the largest postal discounts available—as well as tracking the accuracy, control and visibility of your mailings—giving you access to the most cost-efficient mail stream options the USPS offers:



- Intelligent Mail Barcode (IMb)
- IMb Tracing
- Move Update
- CASS<sup>TM</sup>

#### PARTNERSHIPS ARE BUILT ON TRUST

Everyone at DATAMATX works to maintain a culture of quality that puts our customers at the center of everything we do. We listen carefully to your needs in order to provide the best solution for your unique business requirements—whether it's print and mail, or electronic bill presentment and payment or a mix of both. Our goal is to have a partnership with our customers that is built on trust and the confidence that we are here for you.



#### Atlanta

3146 Northeast Expy NE Atlanta, GA 30341-5345 800-943-5240 (Toll free) 770-936-5600 (Phone) 770-936-5614 (Fax)

#### Phoenix

600 S. 56th St, Suite 1A Chandler, AZ 85226-4207 800-943-5240 (Toll free) 480-592-0850 (Phone) 480-753-1952 (Fax)

#### Richmond

10430 Lakeridge Pkwy Ashland, VA 23005-8124 800-943-5240 (Toll free) 804-365-1000 (Phone) 804-550-2527 (Fax)

