

Print, Mail and Digital Distribution of Your Vital Customer Communications

FROM DOCUMENT DESIGN TO SECURE DELIVERY



DATAMATX

Helping you provide a strong customer experience



Founded in 1976, DATAMATX is a full-service provider of high-volume print and electronic transactional communications. Our advanced document processing and delivery capabilities enable your company to create data-driven, highly targeted communications that engage customers. We offer customized options that include rich full color and campaign managed messaging programs—and deliver them through the channel of choice.

With DATAMATX as your partner, your business will benefit from innovative programs for your print and electronic documents that enhance the power of every customer communication and create new revenue opportunities.

WHAT SETS US APART



At DATAMATX, involvement with data is an important part of our history. DATAMATX was founded as a data processing company more than 40 years ago to offer organizations a way to process their financial data. With new technology came new opportunities and we have always outpaced the trends. From print to presort and mailing capabilities to e-business services, we continue to offer your company what it needs to succeed.

We are still in the data business, but so much has changed. What sets us apart today from others in our industry is the comprehensive safeguards DATAMATX has put in place to ensure we are providing the highest level of data security in the market. It is critical to have the proper controls that fully protect customer data and company information, as even the slightest data breach can lead to irreparable damage to a company's reputation, as well as lawsuits or regulatory fines.

DATAMATX has achieved the following certifications to assure our customers we are committed to providing the stringent requirements expected from a trusted service provider:

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| SOC 2 + HITRUST Examination | SOC 1/SSAE 18 | PCI DSS 3.2 Compliant | Full Service Platinum | FISMA/NIST 800-53 | HIPAA Compliant | Sarbanes-Oxley |

DATA SECURITY IS OUR TOP PRIORITY

YOUR INVESTMENT IN PRINT AND MAIL



Paper bills and statements are frequently the sole point of contact between your company and your customers. It makes them an incredibly valuable communication tool, often more powerful than even your website or email communications. Today's technologies make it possible to customize business communications based on collected customer data, personalizing the content to market specifically to an individual for cross-selling and up-selling new and additional services.

Now is the perfect time to evaluate your company's approach to customer communications and take advantage of the enhanced opportunities and value that printed transactional documents can deliver for your organization.

Engage with Color – With the cost of full color decreasing, our newly expanded color capabilities translate into the ability to create more engaging documents, as well as new revenue opportunities. Now you can include educational details, product information and promotional messages on the statement and add larger and more attention-getting on-sets and inserts.



“97% of people will devote two to five minutes to reading their bills and statements every month.”

KEYPOINT INTELLIGENCE

ALL THE BENEFITS OF EBPP AND THE TOOLS TO MANAGE THEM



Today, the internet, smartphones, tablets and other devices are a part of everyone's business processes. Your customers expect to have the choice of electronic bill presentment and payment (EBPP) options delivered to their channel of choice and the safeguards that keep sensitive customer data secure.



DATAMATX offers a host of EBPP solutions that include:

- **Seamless e-bill presentment**
- **Customized online bill payment**
- **Payment tracking that saves time and postage costs**
- **Quick document retrieval in true fidelity**

The benefit? You can lower your costs while honoring your customers' preferences when it comes to receiving statements and paying bills.

“The millennials' comfort with technology is driving businesses to provide new and more innovative ways of enabling transactions, reflecting the demands of this tech-savvy generation.”

PWC GLOBAL ANNUAL REVIEW

LET DATAMATX ADD VALUE TO EVERY DOCUMENT FOR YOU AND YOUR CUSTOMER

- Customized bills and statements
- Full-color documents that foster enhanced engagement
- Effective white space management strategies using graphics, charts, graphs and promotional messages directly on the statement
- Secure electronic bill presentment and payment solutions (EBPP or EIPP)
- The best possible service at the lowest possible postal rates
- The highest standard of data security controls

WHEN WE MAIL, YOU SAVE



DATAMATX is proud of its close partnership with the USPS and our status as a premier business partner. We were the **FIRST** business mailer to earn the rigorous **USPS Platinum Full Service Certification**.



Our knowledge, expertise and close ties with the USPS ensure your company will always obtain the largest postal discounts available—as well as enhanced accuracy, control and visibility of your mailings.

Take advantage of the most cost-efficient mailstream options the USPS offers:

- **Intelligent Mail Barcode (IMb)**
- **IMb Tracing**
- **Move Update**
- **CASS™**
- **ACS™ service**

DATAMATX can help enhance the value of every customer communication, whether it's print and mail or electronic presentment and payment.

Our comprehensive, fully redundant facilities ensure that your data and documents are always secure and delivered on time.



Atlanta

3146 Northeast Expy NE
Atlanta, GA 30341-5345
800-943-5240 (Toll free)
770-936-5600 (Phone)
770-936-5614 (Fax)

Phoenix

600 S. 56th St, Suite 1A
Chandler, AZ 85226-4207
800-943-5240 (Toll free)
480-592-0850 (Phone)
480-753-1952 (Fax)

Richmond

10430 Lakeridge Pkwy
Ashland, VA 23005-8124
800-943-5240 (Toll free)
804-365-1000 (Phone)
804-550-2527 (Fax)

