

Respond to the changing dynamics of customer communications

FROM DOCUMENT DESIGN TO DELIVERY



DATAMATX

Helping you build more profitable relationships

DATAMATX



“34% of consumers want providers to use color to emphasize important information.”

**INFOTRENDS:
“INSIGHTS INTO THE
TRANSACTIONAL
COMMUNICATIONS
MARKET”**

Founded in 1976, DATAMATX is

a full-service provider of high-volume print and electronic transactional communications.

Our advanced document processing and delivery capabilities enable your company to create data-driven, highly targeted communications that engage customers with customized options like quality full color and *campaign managed messaging programs*—and deliver them through your channel of choice.

With DATAMATX as your third-party service partner, your business will benefit from innovative programs that enhance the power of every customer communication and create revenue opportunities with your print and electronic document production.

YOUR INVESTMENT IN PRINT AND MAIL



Paper bills and statements are frequently the sole point of contact between your company and your customers making them an incredibly valuable communication tool, often more powerful than your website or email communications. Today's technologies make it possible to customize business communications based on collected customer data, personalizing the content to market specifically to an individual for cross-selling and up-selling new and additional services.

Now is the perfect time to evaluate your company's approach to customer communications and take advantage of the communication opportunities and value that printed transactional documents can deliver for your organization.

ENGAGE WITH COLOR

With the cost of full color decreasing, our newly expanded quality color offerings translate into the ability to create more engaging documents as well as revenue opportunities. Now you can include educational details, product information and promotional messages on the statement and add larger and more noticeable on-sets and inserts.

In addition, the recent decision by the USPS that allows business mailers to mail **two ounces for the price of one ounce** means that for **NO** additional postage expense we can print your full-color newsletters on high quality stock and include them with your printed statements.





WHEN WE MAIL, YOU SAVE



DATAMATX is proud of its close partnership with the USPS and our status as a premier business partner. We were the **FIRST** business mailer to earn the rigorous **USPS Platinum Full Service Certification**. Our knowledge, expertise and close ties with the USPS ensures your company will always earn the largest postal discounts available—as well as enhanced accuracy, control and visibility of your mailings.

Take advantage of the most cost-efficient mailstream options the USPS offers:

- **IMb Tracing**
- **Intelligent Mail Barcode (IMb)**
- **Move Update**
- **CASTM**
- **ACSTM service**

ALL THE BENEFITS OF EBPP AND THE TOOLS TO MANAGE THEM



Today, the internet, along with smartphones, tablets, and computers are a key part of everyone's business processes. Your customers expect to have the choice of electronic bill presentment and payment (EBPP) options delivered to computers and mobile devices and the safeguards that keep sensitive customer data secure.



DATAMATX offers a suite of EBPP solutions that include:

- **Seamless e-bill presentment**
- **Customized online bill payment**
- **Payment tracking that saves time and postage costs**
- **Quick document retrieval in true fidelity**

Now you can lower your costs while giving customers their channel of choice when it comes to receiving statements and paying bills.

“While paper remains an important delivery channel, research also shows that paperless delivery will grow at a compound annual rate of 13% reaching 37% by 2018.”

INFOTRENDS

LET DATAMATX HELP YOU ADD VALUE TO EVERY DOCUMENT

- Customized bills and statements
- Full-color documents that foster enhanced engagement
- Effective white space management strategies using graphics, charts, graphs and promotional messages directly on the statement
- Secure electronic bill presentment and payment solutions (EBPP or EIPP)
- The best possible service at the lowest possible postal rates
- The highest standard of data security controls

KEEPING DATA SAFE



It is critical to have the proper controls in place that fully protect customer data and company information. Even the slightest data breach can lead to irreparable damage to a company's reputation, as well as lawsuits or regulatory fines. DATAMATX has achieved the following certifications to assure our customers we are committed to providing the stringent requirements expected from a trusted service provider.



SSAE 16 SOC 2
Examination



Full Service Platinum



Payment Card
Industry Data Security
Standard Compliant



Sarbanes-Oxley

DATAMATX can help you enhance the value of every customer communication, whether it's traditional print and mail or electronic presentment and payment.

Our comprehensive, fully redundant facilities ensure that your data and documents are always secure and delivered on time.



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