

FOR IMMEDIATE RELEASE



## **DATAMATX Highlights Innovative Solutions that Reduce Costs and Drive Revenue for Print and Electronic Document Production and Delivery for All Types of Insurance Documents**

- **ATLANTA, Ga—**[DATAMATX](#), a national outsourcing provider and leader in the distribution of critical business communications and payment services, encourage attendees at the IASA Annual Educational Conference & Business Show on June 12-15 in San Antonio, Texas, to stop by booth 1319 to see first-hand the many ways they can take advantage of the USPS two-ounces-for-the-price-of-one promotion.
- With the second ounce free, insurance companies can turn transactional mail from a cost center to a revenue center. See examples of how easy it is to insert promotional messages with customer bills, statements and invoices to effectively reach target customers to upsell or cross sell products.
- Creating a more engaging document by including educational details, product information and promotional messages in eye-catching color on Billing Notices, Cancellations, Policy Declarations, and Reinstatement notices. Additionally, every document sent can include larger and more noticeable on-serts and inserts or informative newsletters with the advantage of 2 ounces for the 1-ounce rate at no additional postal cost.

“Research shows that nearly *two-thirds* of all customer communications will still be printed and mailed by 2018. Visit DATAMATX booth 1319 to evaluate your company’s approach to transactional documents and take advantage of all the solutions that are proven to add value to every document you send to customers,” said Harry Stephens, president and CEO of DATATATX.

DATAMATX offers companies in the insurance industry print, mail and electronic document solutions for Policy Administration, Claims Processing, Document Management and Channel and Customer Interface Solutions. Along with a full suite of electronic services for document delivery and on line payments, we also provide high-level quality control systems with security and compliance certifications and highly recognized audits: SSAE-16, SOC2, PCI-DSS and USPS Full Service Platinum Certification.

Additionally, clients take advantage of national mail delivery from three strategically located production facilities: Richmond VA, Atlanta GA and Phoenix AZ for 1-2 day delivery, which means faster receivables and fewer days outstanding. Find out how DATAMATX can add value to your customer communications with personalization, customization and full color options. For more information, visit [www.datamatx.com](http://www.datamatx.com).

**IASA Booth Number:** 1319

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