

August 2009

Welcome to "News You Can Use," an e-newsletter from [DATAMATX](#) designed to keep you informed about the mailing and printing issues and trends affecting your business.

For more information about solutions to address the financial difficulty of the US Postal Service, visit www.datamatx.com.

The Debate to End Saturday Mail Delivery

As many of you may already know, the US Postal Service (USPS) is facing financial difficulty. Postmaster General Jack Potter is projecting the USPS will lose \$7 billion this year.

There are several cost-savings strategies currently under review by the USPS to recover lost revenue. Among these is the possibility of eliminating mail delivery on Saturdays. Postal facilities would still be open to serve the public, and postal boxes could still receive mail on Saturdays; however, the only mail that would be delivered is express mail. While an effective date has not yet been verified for the elimination of mail delivery on Saturdays, this outcome may soon become a reality. This strategy is estimated to save the USPS \$3 billion annually.

[DATAMATX](#) will continue to provide the same mail preparation services with no changes for our customers. If you believe that the elimination of Saturday mail delivery will pose difficulty for your business, we suggest opening a PO Box before this becomes a reality. Mail typically arrives to a PO Box faster than a business location, and you can establish permanent PO Boxes in multiple cities.

If you feel the elimination of Saturday delivery will cause any significant change in your business, please contact your sales representative or account manager at [DATAMATX](#) directly.

We will continue to provide you with updates as USPS policies change!

**A MESSAGE FROM
OUR PRESIDENT
HARRY STEPHENS**

As a board member of the National Postal Policy Council and an active member of the Major Mailers Association, I pledge that [DATAMATX](#) will continue to keep your business interests at the forefront of postal communications to help offset rising postal costs for your company.

Sincerely,

Harry Stephens
President, CEO
[DATAMATX](#)

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